



PRIME Healthcare

Quality, Innovation & Affordability for Healthier Life...

COMPANY PROFILE

PRIME HEALTH CARE LLC

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WWW.PRIMEHEALTHCAREOMAN.COM

DISTRIBUTION | TRADING | MEDICAL | TECHNOLOGY | HEALTHCARE



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MESSAGE FROM THE BOARD OF MANAGEMENT:

With our Mission to provide Quality, Innovative & Affordable healthcare products and solutions for Healthier Life, Prime Health Care was incepted in 2022.

We are extremely proud to bring world-class products into Oman and the market of Middle East & Africa. The entire organization is focused towards understanding and fulfilling the customer's needs by offering quality products and continuous innovations in products to generate more quality business.

--- Managing Partner | CEO

Prime Health Care is an Oman-based young, dynamic, specialized, innovative, and technology-based medical and patient care products distributing company committed to delivering high-standard facilities to national and international partners in the healthcare and business sector.

With the Vision of establishing a fully integrated Health & Medical supply company, Prime Health Care was incepted in 2022, by a group of professionals based on their accumulated experience of 40+ years and adequate health & and medical knowledge of Oman and the International Market.

We provide the healthcare industry with the best medical care equipment manufactured to excellent grade of quality and strictly adhering to the highest standards conforming to US FDA, UK MHRA, Local FDA, ISO 1348, ISO 14155:202 CE FSC standards used for regulatory compliance. We pledge to offer this as an endeavour towards mankind so no one can be denied timely safe and affordable treatment.

The management and team of Prime Health Care have more than 40+ years of management experience and are expertise in:

- Supply Chain i.e. Sourcing-Procurement-International Logistic management,
- Project & Operation management
- Distribution & Business Development
- International Trading etc.

PRIME'S TEAM:

The team consists of well-qualified, experienced and knowledgeable industry professionals who are passionate and dedicated. They are well respected and connected in their industrial domain. The team is capable of sourcing hard-to-find Drugs and other Medical Products. The team has connections locally as well as with international manufacturers and traders in the medical and healthcare domain.



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The team is headed by Major (Rtd.) Said Al Hashmi, ex-Chief Pharmacist & Purchase Head for Royal Oman Police Hospital, Mr. S. K. Sharma and Mr. Nadeem Pathan.

Major (Rtd.) Said Al Hashmi
(Managing Partner)



A qualified Pharmacist with a Master's in Pharmaeconomics & Health Economy, he has a vast experience of 28+ years in Pharmaceuticals, Healthcare Project management, Lead strategy & Organizational design.

An entrepreneurially spirited and self-motivated influential team leader who has served as a key member of Royal Oman Police Hospital & Projects. Also played a key role in the formation, structuring and implementation of Oman's Centralized Purchase Committee and Narcotic / Psychotropic Drug Control & Toxicity Committee.

Mr. S. K. Sharma
(Managing Partner | CEO)



A BPharm from BITS, Pilani and Post Graduate Diploma in Sales & Marketing having 30+ years of experience in GCC and India in Sales, Marketing and Business Operations in the Pharma industry. Having worked as a Country Manager for reputed Pharma company in Oman for 14+ years, he has result-oriented capability with strategic thinking in achieving the organizational goals and has been successful in launching and managing the local distribution operation in Oman.

Having a proven track record of successful entrepreneurship, and a proactive approach with performance-driven professionalism, he has progressive expertise in managing healthcare operations.

Mr. Nadeem Pathan
(Sales & Business Development Lead)



An MSc in International Business from Southern New Hampshire University and Certified Ecommerce marketer is a business specialist with more than 24+ years of working experience in International Business, Business Development, Operations and Distribution management in India, Gulf & Africa in Pharma, Medical, Trading & E-commerce.

Have a strong strategic and commercial orientation and have been responsible for reviewing and implementing new business strategies & expansion of business. Having successfully launched & managed the local distribution set-up & appointment of the distributors in the Middle East, Africa and India. Experience in new product development, launch & registration.



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LET'S BUILD A STRATEGIC BUSINESS WITH PRIME HEALTH CARE L.L.C

Our long-term experience in distribution, trading & and facilitating Medical & Healthcare products in Oman, Middle East & Africa make us a reliable partner in sourcing those products with the highest level of quality and safety.

We take pride in serving our customers, building long-lasting partnerships and contributing to their success.

We offer a growing portfolio of Medical & Healthcare products.

OUR BUSINESS MODULE:

We have three principal activities through which we serve different healthcare verticals i.e.

Distribution | Trading | Representation & Regulatory Consultancy.

We offer our services as a representative for companies who want to export/distribute their products in Oman, the Middle East, Africa & Asia regions.

We provide the principal companies with a local base for marketing, regulatory and logistic support. We also take care of their business by managing distributors in the area and helping them in the commercialization of their products/services.

OUR MARKET COVERAGE & CUSTOMERS:

Our Major focus lies in the Distribution of Products and Services in Oman. In Oman, we have a presence in all major:

Hospitals
(Govt. & Private)

Polyclinics
(tier 1 polyclinic & Medical Centers)

Physiotherapy & Wellness Centers

Retail Pharmacies
(all major pharmacy outlets)

Moreover, we also have business coverage in the other Middle East & African countries.

OUR PRODUCTS RANGE:

In our endeavour, to enhance the quality of life, to improve the health and well-being of the people, Prime Health Care is committed to making available the best quality products of international standards at affordable prices.

We invest considerable resources to guarantee high-standard products by establishing alliances with international research institutions and selecting products from reliable manufacturing partners. The products are being manufactured under strict compliance



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with WHO-GMP/USFDA/European GMP standards and are supported with Technical Documents such as Dossiers, Stability Data, Validation Data, Site Master File etc.

1) HealthCare & Consumer

Includes health supplements, OTC, multivitamins, nutraceuticals, health & herbal, personal and home care, dermaceuticals, cosmetics & beauty care products.

2) Medical & Hospital Supplies

Our medical division comprehensively covers all the salient sectors of medical equipment and solutions for healthcare industries and medical professionals.

Our medical division represents internationally reputed medical equipment manufacturers for all spheres of the industry.

We offer a wide range of superior quality Medical and hospital products in the following fields, but not limited to:

Anesthesia	Cardiology	Urology	Orthopedic
Respiratory	Neurology	General Surgery	Obstetrics & Gynaecology
Endoscopy	Surgical	ENT	Urology
OR / Emergency	Gastroenterology	Wound Therapy	Infusion Therapy
Dialysis	Radiology & Diagnostics	Dermatology / Cosmetic	CSSD & Infection Control.
Medical Gas	Hospital Infrastructure	Turnkey Projects	Medical Waste

and many more.....

3) Rehabilitation & Patient Care

Our vision is to be the leading provider of rehabilitation, physiotherapy, sports injuries (prevention & treatment), and patient care products and equipment in the Middle East.



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We aim to bring radical improvements in the daily lives of our clients by introducing new concepts and innovative products to overcome the physical challenges of our customers who have special physical needs due to natural or accidental causes, regardless of their age and gender.

All our products are certified, and our after-sales response is rapid.

Our product range covers, but is not limited to:

MOBILITY REHABILITATION SPORTS INJURIES HOME & PATIENT CARE

Some of our ranges of products are Manual wheelchairs, Power wheelchairs, Power scooters, Walkers & Rollators, Therapy aids, Couches, Fitness equipment, Ortho support, Medical beds, Toilet aids, Shower aids, Tapping etc.

All our products are certified, and our after-sales response is rapid.

4) Dental Products

Prime Health Care is a one-stop shop for all the dentist's needs: dental units, chairs, dental lasers, instruments, equipment, handpieces, dental materials, implants, tools and accessories, consumables and disposables, and Dental Lab supplies.

5) First Aid, Safety & Others

At Prime Health Care, we are committed to helping individuals and organizations to live and create a safe work environment.

We aim to provide quality products and services that decrease human injuries and reduce compensation expenses, insurance costs, medical bills, and the most valuable time.

We've perfected the process of furnishing first aid, health & safety and emergency products and equipment.

6) Education & Training

Academy of Excellence

At Prime Health Care, we pride ourselves on being industry leaders in bringing medical delegates and medical experts together throughout the Middle East, Asia, Europe and North



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America to train and certify qualified medical doctors, allied nurses and paramedics and help them improve their knowledge and skills with Continuing Medical Education (CME) Credit Hours. Courses are designed for working professionals and are mostly of short duration.



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